

Shaklee's Top Tips for Green Value

Times are tougher than ever. Money is tighter than it has been. These are all the more reasons to go green. True, it's good for the planet, but did you know it can also save you a huge amount of money down the road? Shaklee Get Clean® products offers you safe, powerful, and budget-friendly cleaning solutions that can help you and your family live happier, healthier lives. Here are a few back-to-basics tips to help get you going:

LESS IS BEST

- It's a simple equation Use Less = Spend Less! You pay less per use with concentrated cleaners. In fact, you'd have to spend more than \$3,400 on major-brand cleaners to get the equivalent cleaning power found in the **Get Clean Starter Kit**.
- A 16 oz. bottle of **Basic H² Organic Super Cleaning Concentrate** alone can make:
 - 214 bottles of ready-to-use all-purpose cleaner
 - The equivalent of more than 5,000 bottles of ready-to-use window cleaner
 - 36 bottles of ready-to-use degreaser
- **Visit your local library.** Take the kids on a Saturday, have them pick out 2 of their favorite books, and return them next week! It's free and it's green.
- **Carpool!** If your drive to work is 25 miles each way and at least half is stop-and-go traffic, you'll save almost 10 percent of your monthly carbon emissions by carpooling. Not to mention the gas dollars you'll save.

CONSERVE ENERGY

- **Run your dishwasher.** It can actually help the environment while saving you time and preserving your manicure! Many studies show that dishwashers actually use less water than dishes by hand and you can save a ton of water, energy and money by only running the dishwasher when it's full—especially if it's Energy Star-approved.
- Throw in a concentrated, phosphate-free detergent such as **Automatic Dish Wash Concentrate** that is so powerful a pre-rinse isn't required, and you earn extra eco-warrior points!
- **Use Rechargeable Batteries.** Investing in rechargeable batteries can save you some money over time. In general, the less you rely on single-use, disposable items, the less money you'll burn through.
- **Check Out the New CFLs.** CFL bulbs use 80% less energy than standard incandescent light bulbs, and last up six to 10 times longer. You might not be aware of the newest designs from cutting-edge manufacturers, including a new range of pleasant color temperatures, dimmable CFLs, bug lights, 3-way models, candelabra and flicker tip styles and more.
- **Turn Off Your Computer** - Save energy, wear on your hardware and an average of \$90 each year on electricity costs by shutting down your computer at night. The Department of Energy recommends shutting off your monitor if you aren't going to use it for more than 20 minutes, and the whole system if you're not going to use it for more than two hours.

PRESERVE THE EARTH

- **Bulk shopping** is good for the environment because it reduces packaging and waste plus it means less trips to the market and less gas used so you save money.
- Save money and the planet, ounce by ounce with both **Basic H² Organic Super Cleaning Concentrate** and **Fresh Laundry Liquid Concentrate** available in 64 oz. sizes.
- **Jettison Junk Mail** - Around 100 million trees and 28 billion gallons of water are used to send junk mail to Americans every year, according to greendimes.com. You can stop 75% of unsolicited mail by registering on the Mail Preference Service on the Direct Marketing Association website (for a fee of \$1).
- **Stop Idling** - Idling for more than 10 seconds wastes more gas than is needed for startup. Overall, Americans idle away 2.9 billion gallons of gas a year, worth around \$78.2 billion.

RECYCLE & REUSE

- Rather than going through rolls of paper towels, cut up old t-shirts and towels for cleaning rags. If DIY isn't your cup of tea, try **Shaklee Super Microfiber Cleaning and Window Cloths**. They are ridiculously absorbent and can be washed and reused hundreds of times.
- Ditch bottled water! The cost adds up and the bottles pile up in landfills to pollute our planet. Save big bucks and keep waste out of the landfills by switching to filtered water. The **BestWater® PerfectPitcher®** is NSF-certified and serves up delicious, clean water that can be poured into a glass to be enjoyed at home, or a portable, reusable water bottle if you're on the go.
- Washing out and using plastic storage bags can save more than \$5 a week!